

Major shareholder announcement

Pursuant to section 30 of the Danish Capital Markets Act, notice is hereby given that Cobas Asset Management, SGIIC, S.A. on 25 July 2026 informed Matas A/S that funds managed by Cobas Asset Management, SGIIC, S.A. effective 24 July 2026 holds more than 10% of the voting rights of Matas A/S.

Cobas Asset Management, SGIIC, S.A. disclosed total aggregated holding of 3,757,726 voting rights, corresponding to 10.02% of the total voting rights in Matas A/S, through the following funds: Cobas Selección, F.I., Cobas Internacional, F.I., Cobas Lux SICAV-Cobas Selection Fund, Cobas Lux SICAV-Cobas Internacional, Fund, Cobas Mixto Global, FP, Cobas Global, FP, AZ Multi Asset. Subfund: AZ Multi Asset - Bestvalue, Cobas Value SICAV, Cobas Empleo, FP.

For further information, please contact:

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About Matas Group

Matas Group is the Nordic leader in beauty and wellbeing, consisting of the banners Matas and KICKS. With around 500 stores and leading web shops across Denmark, Sweden, Norway, and Finland, we are the leading omnichannel player offering a curated portfolio of third-party brands, own brands and an emphasis on personal and expert advisory and service excellence. We have around 6 million loyalty members across the Nordics. Matas Group is listed on Nasdaq OMX Copenhagen.